

FOOD & BEVERAGE COMPANIES IN BRAZIL





Total file size: 77,121 Cost per `000:

a) Single use: U\$\$ 150.00b) Annual use: U\$\$200.00

Background

The MSLA Food & Beverage Mailing List is a unique B2B database that supplies the most up to date verified information for your postal, telemarketing and emailing campaign. The MSLA Food & Beverage Mailing List is unique as every record is delivered with the postal address, phone number and email enhancing your ability to reach your target market via a multi-channel or individual marketing campaign. Our partnership with the B2B Data Partners in Brazil has provided us with the most powerful tools and innovations in the field of data research and solutions. Their research and call centre makes 1.2 million phone calls per month as part of the data verification process. The MSLA Food & Beverage Mailing List has what you are looking for and will deliver the results you are seeking.

The MSLA Food & Beverage Mailing List is ideal for promoting all types of products and services for food activities including kitchen aids and supplies, plastic products, cooking industrial machinery, etc.

According to IBGE (Official Statistics Institute in Brazil), the food market is growing in a sustainable manner. Last year, 71,545 gastronomic establishments were opened in Brazil. The Brazilian market represents an average of 746 thousand food establishments: 224,657 restaurants, 410,042 bars, 103,526 snack bars and 7,909 canteens.



File Breakdown

• Contact info:

CNAE Code	Postal address	Telephone	Email	Cellphone
5611201 Restaurants and similar	39,531	39,531	3,407	15,792
5620104 Provision of prepared	3,490	3,490	352	1,350
food primarily for household				
consumption (fast foods)				
5612100 Food mobile services	524	524	40	203
5611203 Coffee shops, tea	27,411	27,411	1,823	10,198
houses, juices and similar				
5620102 Catering services for	1,839	1,839	232	792
events and receptions				
5611202 Bars and other	3,950	3,950	340	1,511
establishments specialized in				
serving drinks				
5620103 Canteen food services	376	376	32	163
Total	77,121	77,121	6,226	30,009

• Number of employees:

CNAE Code	Less than 10	From 11 to 50	From 51 to 100	From 101 to 500	More than 500	Not specified	Total
5611201 Restaurants and similar	8,750	12,789	2,027	493		15,472	39,531
5620104 Provision of prepared food primarily for household consumption (fast foods)	887	670	179	224	85	1,445	3,490
5612100 Food mobile services	186	124	6	3		205	524
5611203 Coffee shops, tea houses, juices and similar	10,085	5,862	591	158	6	10,709	27,411
5620102 Catering services for events and receptions	683	364	36	3		753	1,839
5611202 Bars and other establishments specialized in serving drinks	1,174	759	88	20		1,909	3,950
5620103 Canteen food services	119	105	11			141	376
Total	21,884	20,673	2,938	901	91	30,634	77,121



Selections available

- Name
- Job title
- Company name
- Economic activity
- CNAE Code
- Telephone number
- Address
- Postal code
- Email
- Business start date
- Number of employees

Delivery time

• 5 business days upon confirmation of order.

Useful info

- This file is updated on a monthly basis
- This file has been seeded
- Two mailing pieces to be supplied for our approval.
- A signed list rental contract is required with each order before transmission.